Most states publicly report postsecondary enrollment data, but few make that information easily available on their school report cards. When this information is scattered across websites, it is more difficult to find and harder for people to understand whether students are successfully transitioning to college once they leave high school. States must change this situation.

Under the Every Student Succeeds Act (ESSA), states are required to include postsecondary enrollment data on report cards where available. The majority of states already collect and publish this data in other places online, so it is a matter of states including it on their most publicly facing resource, the report card. Including this information in the report card will make it easier for parents, school leaders, educators, and the community to understand the quality of their schools and answer important questions like:

- Do graduates from my high school successfully transition to college?
- Which high schools are most successful at having their graduates enroll in college, and what can we learn from them?

**POSTSECONDARY ENROLLMENT DATA** includes indicators that measure the number or percentage of high school graduates enrolled in postsecondary education, such as four-year degree programs, two-year degree programs, and certificate programs.

**How Does Your State Measure Up?**

Forty-five states publicly report postsecondary enrollment data, but only 22 include that information on their school report cards. This number is up from 17 states in May 2017, but more states can and should be reporting this data side by side.
Making Postsecondary Enrollment Data Meaningful

To make postsecondary enrollment data more meaningful to families, communities, and education leaders, states should:

- **Provide a fuller picture of how high schools prepare their students** by putting postsecondary enrollment data next to high school graduation rates. By displaying the data together, states can provide more complete information about how their high schools prepare students for their next step.

- **Showcase the diversity of options in postsecondary education** by breaking down enrollment data by four-year and two-year programs, as well as whether the institutions are private, public, in-state, or out-of-state. States can also include postsecondary training that leads to a certificate or credential.

- **Acknowledge that some students enter the workforce or the military directly out of high school.** These pathways should be included on report cards.

- **Go above and beyond ESSA’s postsecondary enrollment reporting requirements** by including data about postsecondary access and success like the number of students who successfully return for their second year (retention) or the number of students who are required to take foundational coursework in math or English their first year (remediation).

**Spotlight: Kentucky**

Kentucky’s report card includes a variety of postsecondary outcomes, helping expand the idea of what a typical postsecondary experience can look like. Indicators include the number and percentage of students who attend in- and out-of-state colleges, students who work part time while in school, and students who transition directly into the workforce. By incorporating a variety of postsecondary outcomes, Kentucky presents a more diverse snapshot of what its students do after high school.

**Spotlight: Michigan**

Michigan’s interactive report card goes above and beyond ESSA’s postsecondary enrollment reporting requirements by including information on how long students take to complete 24 college credits, how many students have to complete foundational coursework, and how many students pursue degree programs that are not four-year. This additional data gives families and communities a fuller picture of students’ postsecondary performance and success.

Resources

- **Show Me the Data 2017**—DQC’s analysis of school report cards for all 50 states and the District of Columbia. This resource highlights current trends in state report cards as well as the steps states can take right now to improve these important resources.

- **Time to Act: Making Data Work for Students**—DQC’s recommendations to help states enact policies that are critical to ensuring that data is used to support student learning.

- **Opportunities to Make Data Work for Students in the Every Student Succeeds Act**—This DQC resource outlines opportunities within the law to use data to examine what is working for students—and what is not—to meet states’ education goals.


The Data Quality Campaign is a nonprofit policy and advocacy organization leading the effort to bring every part of the education community together to empower educators, families, and policymakers with quality information to make decisions that ensure that students excel. For more information, go to [www.dataqualitycampaign.org](http://www.dataqualitycampaign.org) and follow us on [Facebook](https://www.facebook.com) and [Twitter](https://twitter.com) (@EdDataCampaign).